

For Immediate Release:

## **Former General Counsel and Silicon Valley Law Firm Partner Forms IP Licensing and Technology Transactions Firm**

*High Quality and Cost Effective Legal Solutions Provide Savings to High Tech Companies*

**Silicon Valley, CA - March 24, 2009** - Mike Plumleigh, a trusted advisor to major Silicon Valley companies for over eighteen years, today announced the formation of **Plumleigh Law** ([www.plumleighlaw.com](http://www.plumleighlaw.com)), a new intellectual property licensing and technology transactions firm. Plumleigh Law attorneys will offer clients a valuable combination of big firm and in-house experience including lower hourly rates in response to client demands for lower costs and high quality legal services.

Mike recently left his role as Vice President and General Counsel of Critical Path, Inc., a global technology company, and previously was a partner at two of the nation's premier business and technology firms, Cooley Godward LLP, and Brobeck, Phleger & Harrison LLP, where he co- led the technology transactions practices at the San Francisco offices of each firm.

“With my added perspective of five years in house as a direct adviser to company management and directors, I provide practical legal solutions that help clients achieve their business objectives and successfully close deals,” says Plumleigh. This is welcome news to companies that have shrinking budgets and are trying to reduce legal spend. Plumleigh Law’s low overhead allows it to offer lower rates to clients than their peers at larger law firms. “Where larger firms are unable to assist a client for whatever reason, due to budget constraints or otherwise, we’re able to help without the client having to sacrifice quality or experience,” says Plumleigh.

“Mike brings practical business experience and advice to the table in addition to his legal skills. Mike is responsive, thoughtful and often able to help the business prevent issues from developing into problems. I recommend Mike without reservation,” says *P. Tracy Currie, President and CEO, Orbid Corporation.*

Plumleigh Law maintains an office in Redwood Shores and its attorneys also work virtually. Staci Plumleigh, a partner at Plumleigh Law and former Brobeck attorney notes that “clients expect us to work on deals across multiple time zones, and know that we’re just a phone call or email away. We can also easily meet in our Silicon Valley office or at a client’s site whenever necessary. With today’s technology, seasoned, trusted lawyers have the ability to work independently from almost anywhere. Ultimately, our clients are the beneficiaries.”

### **About Plumleigh Law: *Experience · Solutions · Value***

Plumleigh Law advises clients on commercial transactions and intellectual property licensing, focusing on the technology, life sciences, media, Internet and entertainment sectors. Plumleigh

- Technology
- Life Sciences
- Media + Entertainment

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Law helps clients structure and negotiate a wide variety of transactions, from simple to complex, and through all phases of the product and service cycles, covering innovation, development, manufacture and supply, commercialization, sales and distribution channel, OEM licensing and strategic partner alliances (including M&A), IT procurement, compliance and revenue recognition. We also provide advice and counsel to clients on open source software, DMCA compliance, Internet and digital media, privacy and data security, and IP diligence for M&A and other corporate transactions, and offer virtual general counsel services. Please read more about Plumleigh Law at: [www.plumleighlaw.com](http://www.plumleighlaw.com).

- Technology
- Life Sciences
- Media + Entertainment

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